

BRICHELL VILLA

ART DIRECTOR

Art Director who is as quick with her ideas as her fencing skills. Along with a detail oriented mindset creating award winning concepts.

SKILLS

- Adobe Suite (Photoshop, Illustrator, InDesign, Premiere Pro)
- Photography
- Digital Marketing
- Communication Strategy
- Fluent in English and Spanish

LET'S GET IN TOUCH!

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EXPERIENCE

ASSOCIATE ART DIRECTOR - FREELANCE

PLVRAL Advertising | Aug. 2021 – Sept. 2021

- Clients: Liberty Mutual, Blue 14 Investments, Tecnoglass, Tiffany & Co. LATAM.

ASSOCIATE ART DIRECTOR

Heyday Advertising | July 2020 – Oct. 2020

- Bringing together the client's ideas to life through visual representations.
- Collaborated with influencers and teammates on social posts, create layouts and art work on a content calendar.

EDUCATION

MIAMI AD SCHOOL

MIAMI, FL

Art Direction | Graduated March 2020

Attended New York School June – September 2019

FLORIDA INTERNATIONAL UNIVERSITY

MIAMI, FL

Master's Degree of Science in Mass Global Strategic Communication | Graduated May 2020

- **Thesis:** The Effects of Advertising on Self-Esteem

FLORIDA INTERNATIONAL UNIVERSITY

MIAMI, FL

Bachelor's Degree of Business Administration in Marketing | Graduated May 2018

CERTIFICATES

- Certificate in Social Media & E-Marketing Analytics - 2018
- Certificate - HubSpot Sales Software - March 2018